

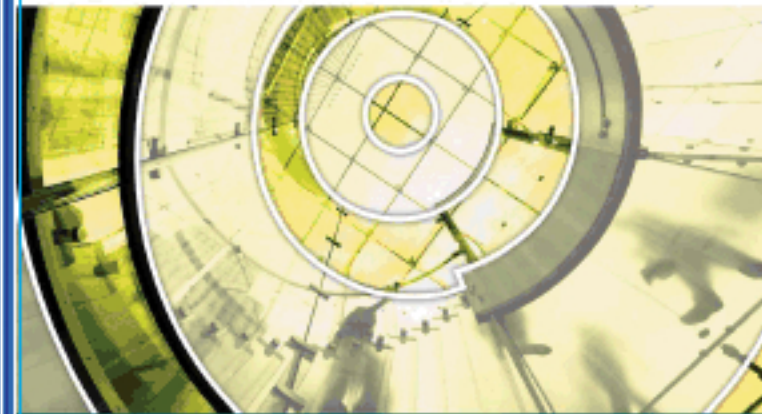
Investors in the Cold

How Most Government Investment Agencies Ignore FDI When It Comes Knocking. Is There Anyone There?

Global Investment Promotion Best Practices (GIPB 2012) surveys the ability of investment promotion agencies (IPAs) to promote foreign direct investment by meeting prospective foreign investors' needs for country and sector information during the site selection process. GIPB 2012 shows that IPAs are making increasingly helpful information available on their Web sites, but the ability of investment agencies to respond professionally to direct investors' inquiries has actually declined since the last report.

APRIL 2012

INVESTMENT CLIMATE



Global Investment
Promotion Best Practices
2012

Investment Climate | World Bank Group



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Monday

May 21, 2012

12:00 PM - 2:00 PM

Coffee and light refreshment will be served

Auditorium J1-050

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